



# PRIVACY NOTICE



Music in Peebles is committed to maintaining the trust and confidence of our supporters, visitors to our web site and subscribers to our newsletter.

In this Privacy Policy, you'll find information on when and why we collect your personal information, how we use it and how we keep it secure.

## Visitors to our Website

When someone visits our website (<https://musicinpeebles.org.uk>) we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone and we do not make any attempt to find out the identities of those visiting our website.

## Subscriber and Mailing Lists

As part of the application process for becoming a subscriber (season ticket holder) of Music in Peebles, or to join our mailing list, we collect certain personal information. We do not share personal information with other organisations. We may process your personal information for our legitimate interests (see 'Legitimate Interests' section below).

We use a third party e-mail marketing service, MailChimp (a subsidiary of Intuit Inc.), to deliver our e-newsletters. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [Intuit's Global Privacy Statement](#).

You can unsubscribe from general e-mailings at any time by clicking the 'unsubscribe' link at the bottom of any of our emails or by emailing [contact@musicinpeebles.org.uk](mailto:contact@musicinpeebles.org.uk). You can ask to be removed from our distribution list for paper copies of newsletters, season brochures etc either by emailing as above, or by writing to any member of the Music in Peebles Committee.

## Legitimate Interests

"Legitimate interests" means the interests of Music in Peebles in conducting and managing the organisation and achieving its Charitable Objects. We use your personal information:

- to send out newsletters containing information about Music in Peebles, our concerts and other musical events in the Peebles area;
- to distribute information about forthcoming concert seasons and to invite subscription application or renewal.

Our legitimate interests do not automatically override your personal rights and interests; we will not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). If you have any concerns you have the right to object to processing that is based on our legitimate interests.

### **Ticketing Data**

When you purchase a ticket (or tickets) for our concerts at the Eastgate Theatre Box Office or online, you will be asked for certain personal information. This information will be stored and used in accordance with the [Eastgate Theatre privacy policy](#). From time to time, Music in Peebles may request that the Eastgate Theatre supply personal data relating to purchasers of tickets for our concerts. Such requests will be handled in accordance with the [Data Sharing Agreement](#) in place between the two organisations.

### **Access to your personal information**

You are entitled to view, amend, or delete the personal information that we hold about you. Email your request to our data controller, John Fox, at: [contact@musicinpeebles.org.uk](mailto:contact@musicinpeebles.org.uk).

### **Changes to this Privacy Notice**

We keep our privacy notice under regular review. This privacy notice was last updated on 14 May 2022.